



**IOC WORLD CONFERENCE
WOMEN AND SPORT
5TH EDITION**

Los Angeles, 16-18 February 2012

“TOGETHER STRONGER: THE FUTURE OF SPORT”

PRELIMINARY PROGRAMME



Friday, 10 February 2012

15 February 2012

- Delegates Arrival
- Registrations

Thursday 16 February 2012

- **Registrations**
- **Continental Association Meetings:**

All day

09:00-12:00	1. ANOCA	<i>Conf. Room: Olympic 1 / English-French</i>
09:15-12:15	2. EOC	<i>Conf. Room: Olympic 3/ English-French</i>
09:30-17:30	3. ONOC	<i>Conf. Room: Olympic 2 / English</i>
14:15-17:10	4. OCA	<i>Conf. Room: Olympic 1 / English-French</i>
14:30-17:30	5. PASO	<i>Conf. Room: Olympic 3 / English-Spanish</i>

18:30-21:30

- **OFFICIAL OPENING CEREMONY** *(L.A. LIVE)*
 - Larry Probst, USOC President
 - Anita DeFrantz, Chair, IOC Women and Sport Commission
 - Antonio Villaraigosa, Mayor of Los Angeles
 - Jacques Rogge, IOC President

- **PRESENTATION OF THE 2012 IOC WOMEN AND SPORT AWARDS:** *(L.A. LIVE)*
 - Africa
 - Americas
 - Asia
 - Europe
 - Oceania
 - World

- **WELCOME DINNER** *(Diamond 1-2-3-4)*

Friday, 17 February 2012

PLENARY I (*Diamond 1-2-3-4*)

“LEADERSHIP VIEWS ON WOMEN IN THE WORLD OF SPORT”

Moderator: Anita DeFrantz, Chairperson, IOC Women and Sport Commission

1. Dr Jacques Rogge

President, International Olympic Committee

2. H.E. Ms. Marjon V. Kamara

Chair, UN Commission on Status of Women

3. Ms Lakshmi Puri

Deputy Executive Director, UN Women

4. Dr Nurhayati Assegaf,

President of the coordinating committee of women parliamentarians, IPU

5. Lord Sebastian Coe,

Chairman of the Organizing Committee of the Games of the XXX Olympiad, London 2012

Interactive discussions

9:00-10:30

10:30-11:00

Coffee Break

11:00-12:30	<p style="text-align: center;">PLENARY II (<i>Diamond 1-2-3-4</i>) “PARTERNSHIPS FOR PROGRESS”</p> <p>Moderator: Mrs Nawal El Moutawakel, IOC Executive Board Member</p> <ol style="list-style-type: none"> 1. Ms Regina M. Benjamin, MD, MBA, US Surgeon General 2. Partnerships for progress Mr Roland Rich, UNOP executive director and in charge of the UN Democracy Fund 3. Leadership Through Partnership Ms Gina Drosos, President of Global Personal Beauty, P&G 4. The United States “Smart Power” Approach to Empowering Women and Girls Through Sports Ms Ann Stock, Assistant Secretary of the Education and Cultural Affairs Bureau, Department of State, USA 5. The equal opportunities: How to make it happen Mr Pat McQuaid, IOC Member, President UCI <p><i>Interactive discussions</i></p>
12:30-14:15	Lunch offered by NCAA - NCAA Women: Empowering Dreams

14:30-16:00	<p>DIALOGUE SESSION A (<i>Diamond 1-2-3-4</i>) “Setting the pace for a sustainable responsibility”</p> <p>Moderator: Donna De Varona, IOC Women and Sport Commission member</p> <ol style="list-style-type: none"> 1. Setting the pace: the NOCs agenda Robin Mitchell, IOC Member, President of ONOC 2. Setting the pace: the IFs agenda Marisol Casado, President of International Triathlon Union 3. Setting the pace: the global networking agenda Raija Mattila, Co-Chair, International Working Group on Women and Sport (IWG) 4. Setting the Pace: the regional agenda Beng Choo Low, IOC Women and Sport Commission Member <p><i>Interactive Discussions</i></p>	<p>DIALOGUE SESSION B (<i>Diamond 5</i>) “Government, legislature and attitudes”</p> <p>Moderator: Gen. Lassana Palenfo, President of ANOCA</p> <ol style="list-style-type: none"> 1. Making gender equality a KPI of good governance Niels Nygaard, President of Danish NOC 2. Impact of successful public policies for promoting women and girls in and through sport Nancy Hogshead-Makar, Olympian, Expert on TITLE IX 3. The case for and against quotas Marit Myrmael, IOC Women and Sport Commission 4. Women and Girls with disabilities and sport Ann Cody, Paralympian <p><i>Interactive Discussions</i></p>
16:00-16:30	Coffee Break	

16:30-18:00	<p style="text-align: center;">DIALOGUE SESSION C (<i>Diamond 1-2-3-4</i>) « MATTERS MEDICAL »</p> <p>Moderator: Dr. Ugur Erdener, IOC Member, Medical Commission Member</p> <p>Discussion Question: Why is there a separate category of events for women? Determining eligibility</p> <ol style="list-style-type: none"> 1. Dr. Thomas H. Murray, PhD President and CEO the Hastings Center 2. Dr. Eric Vilain, M.D., Ph.D. Director, Center for Society and Genetics Chief, Medical Genetics, Department of Pediatrics David Geffen School of Medicine at UCLA 3. Dr. Rania Elwani, Olympian, IOC member and MD. 4. Ms Aimee Mullins, Paralympian and Former president of the Women's Sports Foundation <p><i>Interactive discussions</i></p>	<p style="text-align: center;">DIALOGUE SESSION D (<i>Diamond 5</i>) “EMPOWERING WOMEN AND GIRLS THROUGH EDUCATION”</p> <p>Moderator: Mr Patrick Baumann, IOC member, FIBA Secretary General</p> <ol style="list-style-type: none"> 1. Educating tomorrow's women leaders today: making sport and physical education a factor Ms Dagmawit Girmay Berhane, IOC Member, IOC Women and Sport Commission 2. Is education the missing link? Dr Richard Lapchick, Director of the Institute for Diversity 3. Together Stronger: Educating women and men to create successful leadership teams. Ms Karin Lofstrom, Executive Director, Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS) 4. Educating and Empowering girls in marginalised societies Ms Christiane Paquelet, Director, NOC Brazil <p><i>Interactive Discussions</i></p>
19:00-22:00	<p style="text-align: center;">Dinner offered by Intelius - The Power of Intelius: Celebrating Women and Sport</p>	

Saturday, 18 February 2012

07:00-08:30

Breakfast/training: Practical skills to be an effective leader
Ms Nora Sheffe, Master Trainer, CAAWS Women and Leadership Program, Canadian Association for the Advancement of Women and Sport and Physical Activity)

09:00-10:30

PLENARY III (*Diamond 1-2-3-4*)
“ROLE MODELS AND LEADERSHIP”

Ms GEENA DAVIS, Academy Award-winning Actor and Advocate
(assisted by **Ms Diana Nyad**, author, journalist & long-distance swimmer)

Interactive Discussions

10:30-11:00	Coffee Break	
11:00-12:30	<p>DIALOGUE SESSION E (<i>Diamond 1-2-3-4</i>) “IT’S ALL IN THE NUMBERS”</p> <p>Moderator: Prof. Gudrun Doll-Tepner, IOC Women and Sport Commission</p> <ol style="list-style-type: none"> 1. It’s all in the Numbers Mr Ching-Kuo WU, President, International Boxing Federation 2. Getting it right from start Mr Bernard Lapasset, President, International Rugby Boards 3. Getting it right from start Mr Antony Scanlon, Executive Director, International Golf Federation 4. Narrowing the gap: what can women and men do to make things happen Prof. Ian Henry, Loughborough University <p><i>Interactive Discussions</i></p>	<p>DIALOGUE SESSION F (<i>Diamond 5</i>) “SPORT, PEACE AND DEVELOPMENT”</p> <p>Moderator: Ms Nicole Hoevertsz, IOC Member, IOC Women and Sport Commission</p> <ol style="list-style-type: none"> 1. Sport, peace and development – addressing issues of the vulnerable in society HRH Prince Feisal Al Hussein, IOC Member, President and Founder of Generations For Peace 2. Women, Sport and Peace in developing countries Ms Beatrice Allen, IOC Member, Chairperson of ANOCA Women and Sport Commission 3. The making of a complete person – striving for excellence in life through sport Ms Barbara Kendall, IOC Member, Olympian 4. Providing economic opportunity to women Mr Stephen Jordan, Executive Director, Business civic leadership centre <p><i>Interactive Discussions</i></p>

12:30-13:45	Lunch offered (TBC)	
14:00-15:30	<p>DIALOGUE SESSION G (Diamond 1-2-3-4) “BUSINESS OF SPORT”</p> <p>Moderator: Mr Barry Sanders, Chairman of SCCOG</p> <ol style="list-style-type: none"> Disparities in prize money: National Federations battling to even the playing field and the challenges they face Ms Lydia Nsekera, President, Burundi Football Association, IOC Member For Tomorrow’s Athletes, it First Starts with a Girl Ms Judy M. Miller, Vice-President and Director, Conrad N. Hilton Humanitarian Prize The challenges of designing the ‘right’ clothes for women competitors Mr Robbert de Kock, Secretary General, WFSGI-World Federation of Sporting Goods Industry The business sport and the moral imperative for Girls and Women Ms Marcia Greenberger, Gender mainstreaming specialist <p><i>Interactive Discussions</i></p>	<p>DIALOGUE SESSION H (Diamond 5) “WOMEN, SPORT AND THE MEDIA”</p> <p>Moderator : Mr Alan Abrahamson, International sports journalist, USC Professor, IOC Press Commission</p> <ol style="list-style-type: none"> Media coverage of women’s events Ms Molly Solomon, Coordinating Producer NBC Olympics Fashion first, sport second: Is the media obsessed with all the wrong things? Ms Benita Fitzgerald-Mosley, Olympian, Chair, Women’s Sports Foundation Media Portrayals of Female Athletes Mr Zeghidi Mourad, Journalist, Chief Editor, Sport Department, Canal+ France Women covering the Olympic Games, the Paralympic Games and other mega sporting events: equality is in the eye of the Editor Ms Christine Brennan, Olympic Journalist, USA Today <p><i>Interactive Discussions</i></p>

15:30-16:00	Coffee Break
16:00-17:30	<p style="text-align: center;">PLENARY IV: THE YOUTH SESSION (<i>Diamond 1-2-3-4</i>) “GROWING UP IN A GENDER-BALANCED SPORTING SOCIETY”</p> <p>Moderators:</p> <ul style="list-style-type: none"> - Ms Angela Ruggiero, IOC Member, member, IOC Athletes Commission - Ms Randi Zuckerberg, President RtoZ Media, former Director of Marketing Dpt and Spokesperson for Facebook <p>Young Speakers:</p> <ul style="list-style-type: none"> • Ms Ana Jelusic, Young Ambassador, Croatia • Dalma Rusdi Melhas, Young Athlete, Saudi Arabia • Serge Mwambali, Young Ambassador, Rwanda • John Kwanieze, Young Ambassador, Trinidad & Tobago • Edin Brankovic, Young Ambassador, Bosnia & Herzegovina • Ellina Mhlanga, Young Reporter, Zimbabwe • Arnel Dalmedo, Young Reporter, Uruguay • Iuliia Vynokurova, Young Reporter, Ukraine • Sonali Prasad, Young Reporter, India • Rashneel Kumar Madhur, Young Reporter, Fiji

18:00-18:30	<p style="text-align: center;">CLOSING SESSION (<i>Diamond 1-2-3-4</i>)</p> <ul style="list-style-type: none"> - Presentation of final statement and recommendations - Closing remarks: <ul style="list-style-type: none"> • Larry Probst, USOC President • Anita DeFrantz, Chair, IOC Women and Sport Commission • Antonio Villaraigosa, Mayor of Los Angeles • Jacques Rogge, IOC President
18:30-19:00	<p>Press Conference (<i>Diamond 5</i>)</p>