




THIS IS BASKETBALL.
THIS IS UCONN COUNTRY.

2010-2011 SEASON TICKET BUYING GUIDE

JUNIOR
KEMBA WALKER



THERE'S STRENGTH IN NUMBERS

2 NATIONAL CHAMPIONSHIPS

3 FINAL FOUR APPEARANCES

9 ELITE EIGHT APPEARANCES

16 BIG EAST CHAMPIONSHIPS

HALL OF FAME COACH

15 NBA FIRST ROUND DRAFT PICKS

8 ALL-AMERICANS

NATIONAL PLAYER OF THE YEAR

WHAT'S NEW

▶ ACT NOW, SAVE BIG!

Order before **August 30** and save nearly \$100 on each regularly priced men's basketball season ticket*

▶ THE BEST SEATS!

All orders received before **August 30** will be allocated the best available seats

▶ 19 HOME GAMES THIS SEASON

11 games at the XL Center in Hartford, 8 games at Gampel Pavilion in Storrs

▶ OPTIONS FOR EVERY BUDGET

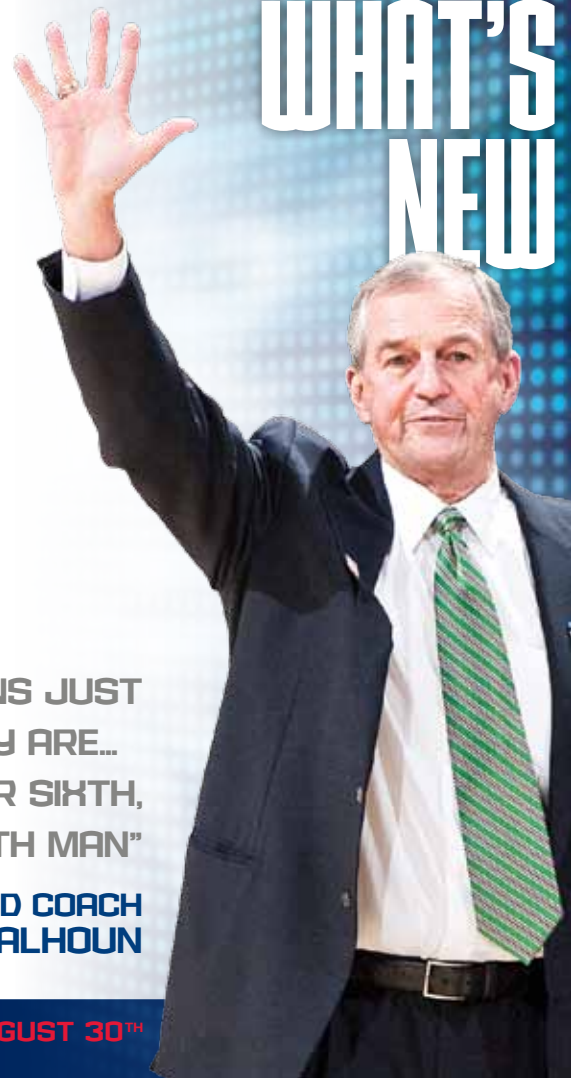
Husky Value discounted season tickets offer a savings of 50% off regular prices

"I CAN NEVER TELL THE FANS JUST
HOW IMPORTANT THEY ARE...
THEY'RE LIKE OUR SIXTH,
SEVENTH, EIGHTH AND NINTH MAN"

**HEAD COACH
JIM CALHOUN**

* Based on purchasing season tickets at XL Center and Gampel Pavilion

THE BEST SEATS AT THE BEST PRICES BEFORE **AUGUST 30TH**





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Receive Husky News, exclusive offers
and monthly giveaways

WHY ARE SEASON TICKET SALES BEGINNING IN JULY?

Fans have asked us to provide a longer period of time to order season tickets. We have been able to accomplish this by predetermining how many home games would be played at each venue, even though we don't have finalized dates at this time. It is our hope that a five-to-six-week ordering window will assist you as you plan to join us for UConn Basketball.

WHEN WILL YOU HAVE FINALIZED GAME DATES?

Upon completion of the Conference schedule by the Big East office, each school will receive its game dates. We anticipate this will occur in early September.

DO I NEED TO MAKE A DONATION TO BE ABLE TO ORDER TICKETS?

No, you do not. However, UConn Club members receive first priority on seating assignments. A UConn Club member is a person who has made a pledge (minimum \$50 annually) to the UConn Athletic Development Fund and whose account is in good standing. To learn more about the benefits of membership in The UConn Club, call (860) 486-FUND or visit UConnHuskies.com.

HOW MANY TICKETS CAN I ORDER?

You may order as many tickets as you like. However, UConn Club members receive first priority on seating assignments. See ordering guidelines on page 9.

WHERE WILL MY SEATS BE LOCATED?

UConn Club members receive first priority on seating assignments. All other orders will be seated by date of order.

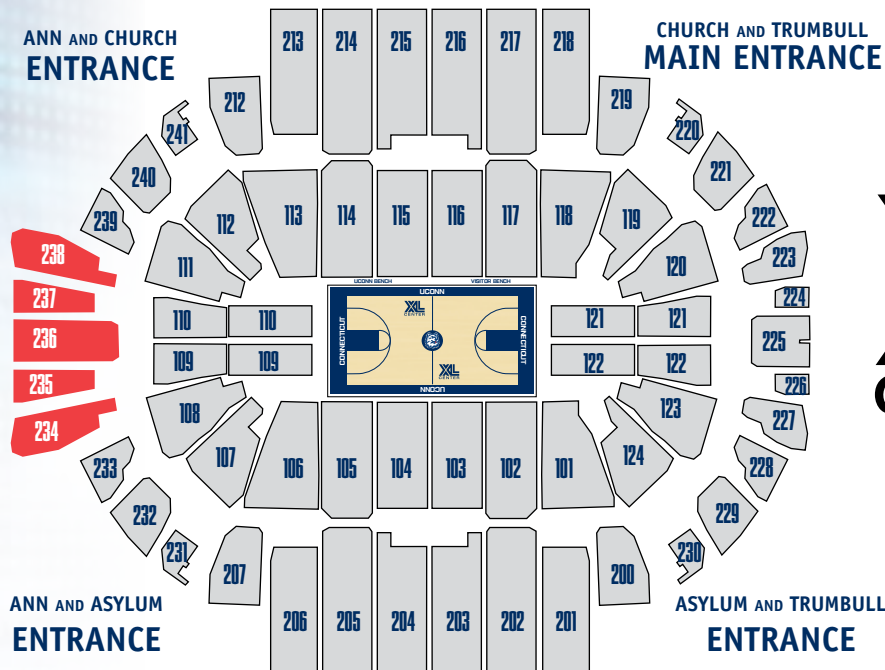
CAN I ORDER PARKING?

Parking is available for games at Gampel Pavilion in UConn's South and North Garages. Patrons who order season parking passes receive a discount off the single game day parking rate. UConn Club members receive first priority on parking assignments. For XL Center games, there is ample game day parking in nearby lots and garages.

WHY SHOULD I ORDER TICKETS BEFORE AUGUST 30?

Patrons who order before August 30 will enjoy significant savings off the regular ticket prices and will receive the best available seats.

TICKET PRICING



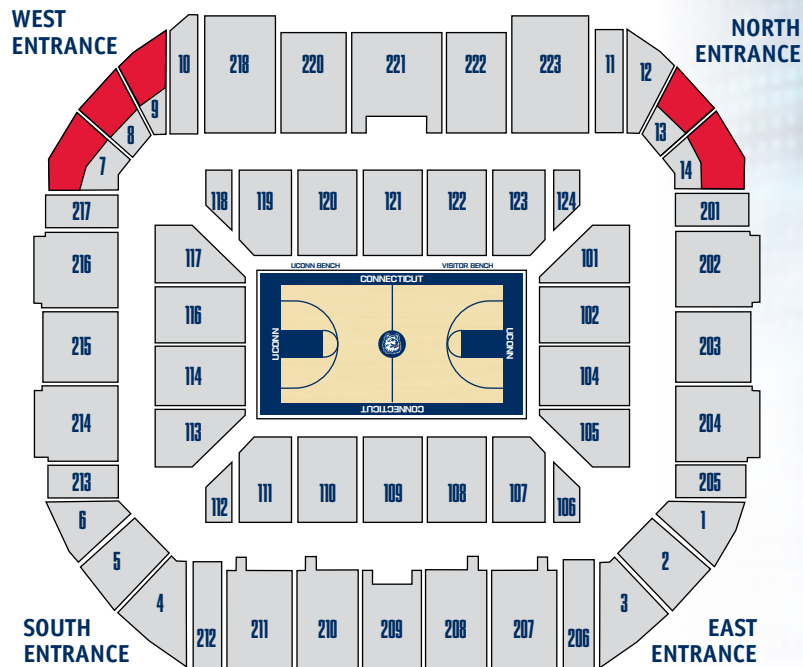
SAVE \$55 PER SEAT BEFORE AUGUST 30TH

BEGINNING SEPTEMBER 1ST

XL CENTER	# of GAMES	PER GAME PER SEAT	2010-11 SEASON TICKET PER SEAT	PER GAME PER SEAT	2010-11 SEASON TICKET PER SEAT
REGULAR SEATING	11	\$25	\$275	\$30	\$330
"HUSKY VALUE" SEATING	11	\$15	\$165	\$20	\$220

THE BEST SEATS AT THE BEST PRICES BEFORE **AUGUST 30TH**

GAMPEL PAVILION



TICKET PRICING

SAVE \$40^{PER SEAT} BEFORE AUGUST 30TH

BEGINNING SEPTEMBER 1ST

GAMPEL PAVILION	# of GAMES	PER GAME PER SEAT	2010-11 SEASON TICKET PER SEAT	PER GAME PER SEAT	2010-11 SEASON TICKET PER SEAT
REGULAR SEATING	8	\$25	\$200	\$30	\$240
"HUSKY VALUE" SEATING	8	\$15	\$120	\$20	\$160